

## **Business Partnership For Children** **For Newspapers in Education (NIE) In Area Schools**

# **If you could make a world of difference in the life of a child.....wouldn't you?**

*The Advocate* is currently working on our "Newspapers in Education" sponsorship program for local area schools. Will you join our effort by sponsoring one or more schools? Teachers have become very creative and use your sponsored newspapers to teach current events, spelling, and most importantly, reading and comprehension. You can sponsor two classrooms at a school, with each receiving a bundle of 25 newspapers (average classroom size), twice a week, for an entire school year for only **\$500**.

Each business that participates will receive a special custom-engraved plaque. The educational papers that are delivered to the school will be flagged so that the kids, teachers, and parents will know that you sponsored them. As a special thank you, a series of recognition ads will run monthly highlighting all sponsors (silver and above) as business leaders in education. Additionally, your business will receive 12 monthly signature recognition ads, showing your business name, address, and phone number, over the course of a year.

I hope that you will consider sponsoring an area school or classroom. Sponsorships are needed for hundreds of classrooms in public and private schools throughout a twenty-parish area. This local educational program gives businesses like yours an opportunity to contribute to the community through the education of our children.

You may contact me by e-mail ([jforbes@theadvocate.com](mailto:jforbes@theadvocate.com)) or by phone. Thank you for your consideration.

Sincerely,

Julia Forbes  
Business Sponsorship Coordinator  
(225) 388-0659